

***June 19, 2024***  
***Endowment Committee Asks***  
***FOCUS Group for Guidance***

Last Sunday, June 16, a FOCUS group of interested USH members and friends gathered in Servetus to assist the Endowment Committee in its plans for an Endowment Campaign in late summer through the fall.

Sherry Manetta briefed the group on the general governance of the Endowment Committee's activities and outlined the present status of our Endowment. Then, she asked the group what questions the congregation might want answered during a campaign; what modes of communication would be most effective; and if there were specific concerns and clarifications that might be helpful to address with the congregation.

As part of the presentation, a brief history of the USH Endowment (posted [here](#)) was passed out. We discussed how endowments are an important element in present and future success of USH; how a strong financial base supports future USH leaders; and how our present actions and preparation can help those who follow us, just as we have been helped by past generations.

The group enthusiastically supported the idea of aiming for 100% participation among the congregation — offering a 'menu' of ways to participate (i.e. bequests, gifts of appreciated securities, cash) noting that no contribution is too small — or too large. The **most** important aspect is to involve everyone, at all ages and income levels, so we all share in the success of this effort.

Other comments and suggestions were recorded, and will form a basis for the ongoing refinement of the campaign. We will see more in coming weeks, as the responses from the group are molded into a widespread approach.